



# SPONSORSHIP PROSPECTUS

## 2019 BIENNIAL CONFERENCE

LANDSCAPES OF TRANSFORMATION:  
CHANGING EDUCATION FOR CHANGING TIMES

11 July 2019 to 14 July 2019, Perth



**Reggio Emilia Australia**  
INFORMATION EXCHANGE  
*re search for a new culture of childhood*

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*Reality, as always  
happens in children's  
hands, reveals once again  
its infinite potential for  
transformation.*

Loris Malaguzzi, Founder of the  
Reggio Emilia Educational Project.



**Reggio Emilia Australia**  
INFORMATION EXCHANGE  
*re search for a new culture of childhood*

# INVITATION

## REAIE 10<sup>th</sup> National Biennial Conference

Landscapes of Transformation:  
changing education for changing times

**11 July 2019 to 14 July 2019**

Perth Convention and Exhibition Centre

**The Reggio Emilia Australia Information Exchange (REAIE) is a national reference organisation for the educational project of Reggio Emilia in Australia, and an invited member of the Reggio Children International Network.**

REAIE draws on the **Reggio Emilia Educational Project** as the ongoing catalyst for thinking, research and advocacy in Australian educational settings. We know that children are born with amazing potential and capacities: curiosity, a drive to understand, the ability to wait, to wonder and to be amazed, the capacity to express themselves in many ways.

**What kind of educational settings and what kind of teachers do we need to support these capacities in all children?**

REAIE believes that the schools in Reggio Emilia demonstrate what is possible when a society that values human potential, relationships and the power of imagination, educates its children. How does this look in our context?

This conference will welcome international keynote speakers from the schools of Reggio Emilia, Italy as well as national speakers who will challenge and inspire the delegates.

The participant mix of early childhood educators, primary teachers and representatives from academic institutions, state and federal government and peak body agencies, will come from all parts of Australia as well as South East Asia and the Pacific.

This conference will provide a platform to explore changing education for changing times. It will explore the landscape of transformation and **we warmly invite you to partner with us** in this quest for transformative education.

*“ we warmly  
invite you to  
partner with us ”*



## OUR CONFERENCE LOCATION

# PERTH

**Perth, Western Australia is a breathtakingly beautiful city, situated between lush wine growing country of the South West and the hypnotic Australian outback in the Kimberley region of the North.**

Set on the banks of the spectacular Swan River and overlooked by Kings Park, which was recently ranked the sixth best park in the world by Trip Advisor, Perth is one of Australia's fastest growing urban centres. With a number of significant infrastructure projects nearing completion Perth is a city waiting to be rediscovered.

Delegates can enjoy truly Western Australian experiences such as seeing kangaroos and koalas and other native wildlife, river cruises, swimming with dolphins, whale watching and many more.

Laid-back, liveable Perth has wonderful weather, beautiful beaches and an easy-going character. Perth combines big-city attractions and relaxed, informal surrounds, providing an appealing lifestyle for locals and lots to do for visitors. It's a sophisticated, cosmopolitan city, with myriad bars, restaurants and cultural activities all vying for attention. When you want to chill out, it's easy to do so. Perth's pristine parkland, nearby bush, and river and ocean beaches – along with a good public-transport system – allow its inhabitants to spread out and enjoy what's on offer.

Basking under a near-permanent canopy of blue sky, Perth is a modern-day boom town, stoking Australia's economy from its glitzy central business district. Anchored by the broad Swan River flowing past skyscrapers and out to the Indian Ocean, the city boasts recent developments like Elizabeth Quay and Optus Stadium, which have added a more cosmopolitan sheen to this traditionally laid-back town.

Perth's heart is still down at the beach, tossing in clear surf and relaxing on the sand. The city's beaches trace the western edge of Australia for around 40km, and on any given day you can often have one all to yourself. Perth has sprawled to enfold Fremantle within its suburbs, but the raffish port town with a great food and arts scene maintains its own distinct personality – immensely proud of its nautical ties, working-class roots and bohemian reputation.

*Experience for yourself how beautiful, interesting and exciting Perth can be.*



# WELCOME

Reggio Emilia Australia Information Exchange is pleased to share with you the story of the title of the REAIE Biennial National Conference **'Landscapes of Transformation'** to be held in Perth in 2019.

At every REAIE Biennial Conference the host city Network group plays an integral part in bringing the conference to life, and with this conference that began with the name. When the beautiful city of Perth was chosen to be the host city of the 2019 conference, the committee of REAIE asked the Perth Reggio Network (PRN) Committee, to consider a title. Jane Merewether (PRN committee) recalls the conversation like this:

*The genesis of the conference title, **Landscapes of Transformation**, was a very organic process; emerging out of a long conversation over a meal one evening in April 2017, when the Perth Reggio Network committee met ... We were reflecting on previous REAIE conference themes... 'Landscapes of Identity', 'Landscapes of a Hundred Languages', 'Landscapes of Listening', and 'Landscapes of Possibility'. We agreed that we liked the 'Landscapes' thread that held these conferences together and this led us to muse about what kind of **landscapes** theme might suit our place and time ...We discussed the role of education in precarious times, along with the urgent need for transforming education in the face of a changing world... we talked about 'becoming' and 'becoming-with'; how adults and children are in a constant state of becoming with the world. Suddenly, '**Landscapes of Transformation**' emerged and it seemed like a very fitting theme for a conference in this place and times.*

The REAIE Committee received this suggestion with enthusiasm and a long conversation about possible taglines ensued. With the documented discussion in hand the PRN Committee gathered again. Their collective voices are heard here:

*Education can and must play a central role in working to find different ways of being in the world, but to do this, educators, and education itself, must undergo rapid transformation... What does this mean; where do we start? What transformations to the Earth, to education, to politics, are we witnessing? What transformations are needed? Perth Reggio hoped our conference might be a generative space for thinking around these pressing concerns.*

The title was born.

## **"Landscapes of Transformation: changing education for changing times"**

Prof Peter Moss from the Institute of Education, University of London, says, "Transformative change needs new narratives" and he points us to Loris Malaguzzi, founder of the educational project of Reggio Emilia, to guide us because he *created and enacted* new narratives (in early childhood education). Freire (2000, p 87) agrees "...there is no transformation without action" and Moss (2018) asks us provocatively "under what conditions is it (transformative change) possible?"

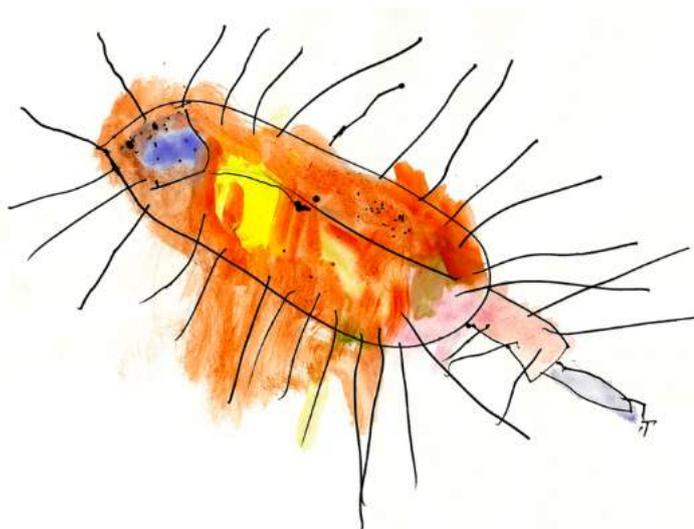
Please join us in Perth for this significant event in education, for new narratives and action, "for dialogue... as a process of transformation" (Rinaldi, 2006, p 184).

## **Reggio Emilia Australia Information Exchange (REAIE)**

Freire, P. (2000). *Pedagogy of the oppressed* 30th anniversary edition. New York: Bloomsbury.

Moss, P. (June 2018). <https://www.youtube.com/watch?v=IrXuu3UGmXs&feature=youtu.be>

Rinaldi, C. (2006) *In dialogue with Reggio Emilia Listening, researching and learning*. London. Routledge.





## THE CITY OF REGGIO EMILIA AND THE BIRTH OF AN EDUCATIONAL PROJECT

### **How its cultural story underpinned an acclaimed educational culture**

Reggio Emilia is a city of about 171,944 people in the wealthy region of Emilia Romagna Northern Italy, a short drive from the City of Bologna. There has been a considerable increase in the population in recent years, due to both immigration and the increased birth rate. This is contrary to the trend in other northern Italian cities. For the first time in its history, Reggio Emilia faces a multiethnic future. The city believes that the attention and commitment it dedicates to the education of young children is therefore even more essential for a future of civil coexistence where differences are valued rather than feared.

Parents organised the first secular schools for young children in 1945, a few weeks after the end of World War II. The first preschools, directly run by the city administration, commenced in 1963 and the first Infant toddler centres for 1-3-year olds opened in 1970. The present network of early childhood educational services operated by the Municipality of Reggio Emilia are made up of twenty-one preschools and thirteen infant toddler centres. The children remain with the same two co-teachers for their 3 years in the schools and this extended relationship between children, teachers and parents provides the foundation for learning and understanding for all those concerned with the program.

This collaboration has assisted in the development of a distinctive and innovative curriculum, pedagogy, and method of school organisation, which recognises the potential of children to question, reflect, problem-solve, theorise, experiment and express their findings. When provided with sufficient opportunities and time to experiment, explore and play, children master the many tools and skills of communication. Children are able to actively translate what they perceive, not only through the spoken word, but also through other potent languages such as drawing, sculpture, sound, drama and movement. In the last 25 years this experience and the continuing project of research and experiment has attracted the attention of educators, administrators, architects, designers, researchers and politicians on an international scale.

The municipality's programs for their young children have become acclaimed as an outstanding example of a grass-roots project that has attracted an international audience of educators.

The schools, which began more than fifty years ago, and are inextricably intertwined with the local community as well as the wider context of Italy, do not provide a model, but rather the opportunity to reflect on our own educational theories, practice and organisation.



## HOW IT ALL BEGAN...



**In the 1960's Loris Malaguzzi managed to convince local government that they should take the responsibility for the education of its youngest children. The local government agreed to develop six preschool centres but initially only provided funding for two.**

A group of parents wanted a new preschool in their own district. They met with Loris Malaguzzi and asked him to support them and he encouraged them to find their own building. They located an old building that had been a nursing home and later a primary school. It was empty. They planned to go to the building and find a way to occupy it and clean and paint it in preparation for the children. They found the custodian and convinced him to open the building for them. Once he let them in, they locked themselves in and threw open the windows. A large multi-coloured butterfly flew in. The women reported that they chased it like children and decided that the butterfly would bring them luck. They decided to call the building La Villetta. Eventually they were given the building and it still stands today as a school for young children: a testament to their courage and conviction.

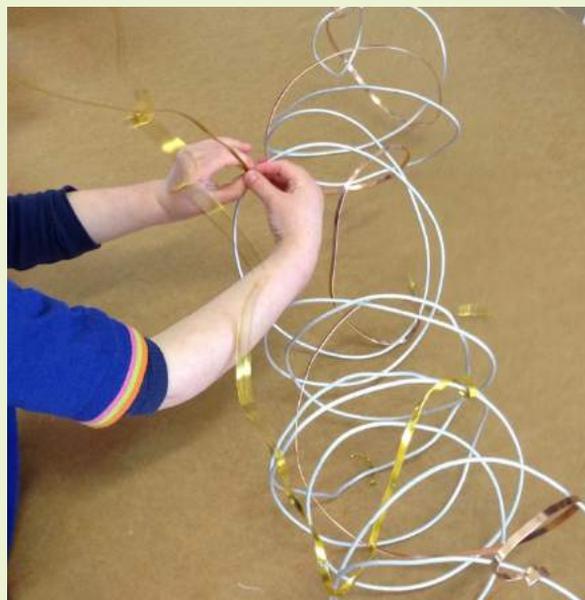
The Italian town of Reggio Emilia made a choice to place early childhood educational settings at the centre of its quest to create a sustainable approach to democracy. The people of Reggio Emilia were trying to resurrect themselves from a long encounter with fascism and the Second World War and as a result, today the city of Reggio Emilia is renowned for the innovative educational system it has with its young children.

*Reggio has become a catalyst for conversations about a society's responsibility to its youngest citizens. (New, 2007)*

The City's former Mayor, Graziano Delrio, upholds the belief that: *"the school expresses the society through which it is generated, but school is also able to generate a new society. A school that takes care generates a mutual sense of care". (Delrio, 2012)*

## THE BIRTH OF THE REGGIO EMILIA AUSTRALIA INFORMATION EXCHANGE (REAIE)

In 1992, Jan Millikan (OAM) led a group of Australian educators on the first Australian study tour to Reggio Emilia. On returning to Australia the group began to have regular meetings to try to understand what these inspirational ideas meant for Australian educational contexts. In 2001 Reggio Emilia Information Exchange was formed as a non-profit organisation. This name later changed to include the word 'Australia' in recognition of the overwhelming interest by Australian educators from all states and territories. The group's intention was to disseminate information about the educational philosophies from Reggio Emilia as a catalyst for thinking, research and advocacy in educational settings throughout Australia.





# VISION, MISSION AND VALUES



## VISION

Research for a culture of childhood that defends and promotes the rights of all children.

## MISSION

- Promote a strong and positive image of children as citizens and active participants in democratic communities through the promotion of the critical role of research, observation, documentation and interpretation of children's processes of action and thought.
- Advocate for social justice and democracy in education, giving priority to active constructive and creative learning by children.
- Sustain the strong relationship between REAIE and Reggio Children, as an invited representative of the Reggio Children International Network, through the promotion of dialogue, professional learning and research about the educational project of Reggio Emilia.

## VALUES

When making decisions and advocating for the work of the organisation, Reggio Emilia Australia Information Exchange staff and committee pledge to:

- honour children;
- act with respect and integrity;
- be democratic and ethical; and
- support learning, teaching and research.

“  
*We believe that these values reflect the vision and mission of the organisation and will support our decision-making processes.*  
 ”



# IMAGINING POSSIBILITIES FOR OUR FUTURE

**Effective investments in the early years are a corner-stone of human development and central to the successfulness of societies.' (Irwin et al, 2007:15)**

So what does this mean for Australian educators?

REAIE has a long and proud history of collaboration with Reggio Children and is an invited representative of the Reggio Children International Network (Italy). It is committed to advocating for the rights of the child as a citizen from birth; the first right being to be respected and valued in his or her own identity. Inspired by our colleagues in Reggio Emilia we promote the critical role of, educators as researchers, families and the wider community as participants, and educational settings as sites of democratic life. In Reggio Emilia they say that "Education is the right of all, of all children, and as such is a responsibility of the community" (Reggio Children, p 7, 2010). As our vision 'RE search for a culture of childhood' suggests, we seek to create a monumental paradigm shift for all Australians.

REAIE recognises a fundamental need for change, to discover new landscapes of possibility for Australian educational contexts, to uphold an image of children as strong, capable citizens, valuing their participation as active participants with rights in democratic communities. Without this advocacy for a re-imagined future we are powerless to create anything other than that which has gone before.

REAIE was a financial investor and strategic partner in Adelaide's Thinker in Residence program, which contributed to the Premier's Every Chance for Every Child strategic priority in 2012- 2013. REAIE is buoyed by the South Australian Government announcement in August 2014 that they are to become the first state in Australia to become a member of the Reggio Children Centro Loris Malaguzzi Foundation, giving South Australia access to the most advanced research in early childhood education. REAIE congratulates the South Australian government for their vision and commitment to their children, families and educators and for their courage to 'travel in a new direction, on a new path'. There is a restless search for new possibilities in education.

“  
REAIE's biennial conferences are one of the powerful ways we advocate for change ...  
”

REAIE's biennial conferences are one of the powerful ways we advocate for change and support the search for a new paradigm of education for children.

This conference will act as a powerful provocation for professionals from a range of Australian educational contexts to imagine what is possible for learning if the process of teaching and learning is not premised on separating subjects and satisfying outcomes, but rather upholds the fertile possibility of an education where disciplines are conceived as fluid and dynamic; a transdisciplinary approach which provides a rich menu from which to construct meaningful and authentic shared learning experiences.

REAIE has a vision not just for those in the vital Early Childhood years, but also for all learners in Australia, to be respectfully and authentically heard and included in the educative process. So, with new eyes, educators are freshly charged to see beauty and possibility where they once couldn't find it, embracing the rich complexity and diversity of identity that an Australian education brings.

REAIE seeks to strengthen the bonds of possible participation and construct a new view of children and of the education process. Embracing a significant and challenging remit, we see ourselves as leaders from an innovative and energising viewpoint. May we all take this message forward and strive towards new futures and new possibilities for children.

## REFERENCES:

- Irwin L, Siddiqi A and Hertzman, C. 2007. Early Childhood Development a powerful equalizer. Final Report for the World Health Organization's Commission on the Social Determinants of Health. Human Early Learning Partnership (HELP), College for Interdisciplinary Studies at the University of British Columbia.
- Reggio Children. (2013). Indications: preschools and infant toddler centres of the Municipality of Reggio Emilia. 4th printing. Reggio Emilia, Bertani and C.





# THE OPPORTUNITIES

**We welcome your interest and encourage you to consider supporting our 2019 Biennial National Conference: Landscapes of Transformation: changing education for changing times.**

The event offers many benefits to sponsors and exhibitors. Most importantly a unique opportunity to demonstrate your affiliation with REAIE and an alignment with an educational approach that is a world-class benchmark and point of excellence in education.

## KEY BENEFITS INCLUDE:

- Acknowledgment as an industry leader with a strong commitment to innovation, creativity and intelligence
- Significant exposure to an interested and influential audience of over 800+ delegates from teachers through to policy makers and representatives from state and federal government
- Networking opportunities to build relationships and goodwill with key players across all domains of education
- Brand association with an innovative and an internationally recognised approach to education

**When considering the sponsorship and exhibitor opportunities, we understand that you may want to tailor your sponsorship package differently, and we are very open to working collaboratively with you.**

“  
*We are very open to working collaboratively with you*  
”



## GOLD SPONSOR

\$20,000 ex GST



Schools of Early Learning®  
children breaking new ground...

**Becoming a Gold Sponsor gives your organisation the opportunity to develop an ongoing relationship with Reggio Emilia Australia, Conference delegates and Reggio Emilia Australia Information Exchange members.**

The package is designed to give your organisation a strong presence at the 2019 Conference and continue the relationship between REAIE conferences, building a mutually beneficial partnership. Gold Sponsors will receive recognition and exposure through the Reggio Emilia Australia website.

AND:

- Acknowledgement as a Gold Sponsor with the opportunity to speak at an opening or closing session of the 2019 Landscapes of Transformation: changing education for changing times Conference
- Acknowledgement as a Gold Sponsor and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media
- Acknowledgement as a Gold Sponsor and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- Four (4) free standing banners displayed during the Conference; two in the plenary room and two in the exhibition area (supplied by the sponsor)
- Four (4) complimentary registrations to the 2019 Landscapes of Transformation: changing education for changing times Conference including the Public Address Opening Event
- Four (4) display booths (3m x 2m) in a preferred position (subject to the date of booking)
- Acknowledgement as a Gold Sponsor and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- Acknowledgement as a Gold Sponsor and logo on the Reggio Emilia Australia Information Exchange Conference website
- 150-word company profile on the Reggio Emilia Australia Information Exchange Conference website
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Use of the 2019 Landscapes of Transformation: changing education for changing times logo on your website (optional)
- An invitation to place four (4) items of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- Opportunity to distribute gift at registration
- A complimentary one page spread advertisement in the Conference Program
- Representation at the 2019 Landscapes of Transformation: changing education for changing times Conference closing ceremony
- A list of all Conference delegates after the conference



## SILVER SPONSOR

\$15,000 ex GST

**Silver sponsorship allows you to add value to your presence as an exhibitor at the Conference by accruing a range of branding and advertising benefits through:**

- Acknowledgement as a Silver Sponsor and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media
- Acknowledgement as a Silver Sponsor and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- Two (2) free standing banners displayed during the Conference; one in the plenary room and one in the exhibition area (supplied by the sponsor)
- Two (2) complimentary registrations to the 2019 Landscapes of Transformation: changing education for changing times Conference including social functions – the Public Address
- Two (2) display booths (3m x 2m) in a preferred position (subject to the date of booking)
- Acknowledgement as a Silver Sponsor and logo on the Reggio Emilia Australia Information Exchange Conference website
- 100-word company profile on the Reggio Emilia Australia Information Exchange Conference website
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Use of the 2019 Landscapes of Transformation: changing education for changing times Conference logo on your website (optional)
- An invitation to place two (2) items of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- A complimentary half page advertisement in the Conference Program
- Representation at the 2019 Landscapes of Transformation: changing education for changing times Conference closing ceremony
- A list of all Conference delegates after the conference





## BRONZE SPONSOR

\$10,000 ex GST

**Bronze sponsorship adds to your profile as an exhibitor at the Conference by accruing a range of branding and advertising benefits through:**

- Acknowledgement as a Bronze Sponsor and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media
- Acknowledgement as a Bronze Sponsor and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- One (1) free standing banner displayed during the Conference either in the plenary room or in the exhibition area (supplied by the sponsor)
- One (1) complimentary registration to the 2019 Landscapes of Transformation: changing education for changing times Conference and the Public Address opening event
- One (1) display booth (3m x 2m) in a preferred position (subject to the date of booking)
- Acknowledgement as a Bronze Sponsor and logo on the Reggio Emilia Australia Information Exchange Conference website
- 50-word company profile on the Reggio Emilia Australia Information Exchange Conference website
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Use of the 2019 Landscapes of Transformation: changing education for changing times Conference logo on your website (optional)
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- A complimentary quarter page advertisement in the Conference Program
- Representation at the 2019 Landscapes of Transformation: changing education for changing times Conference closing ceremony
- A list of all Conference delegates after the conference

# CONFERENCE LUGGAGE TAG SPONSOR

\$5,000 ex GST

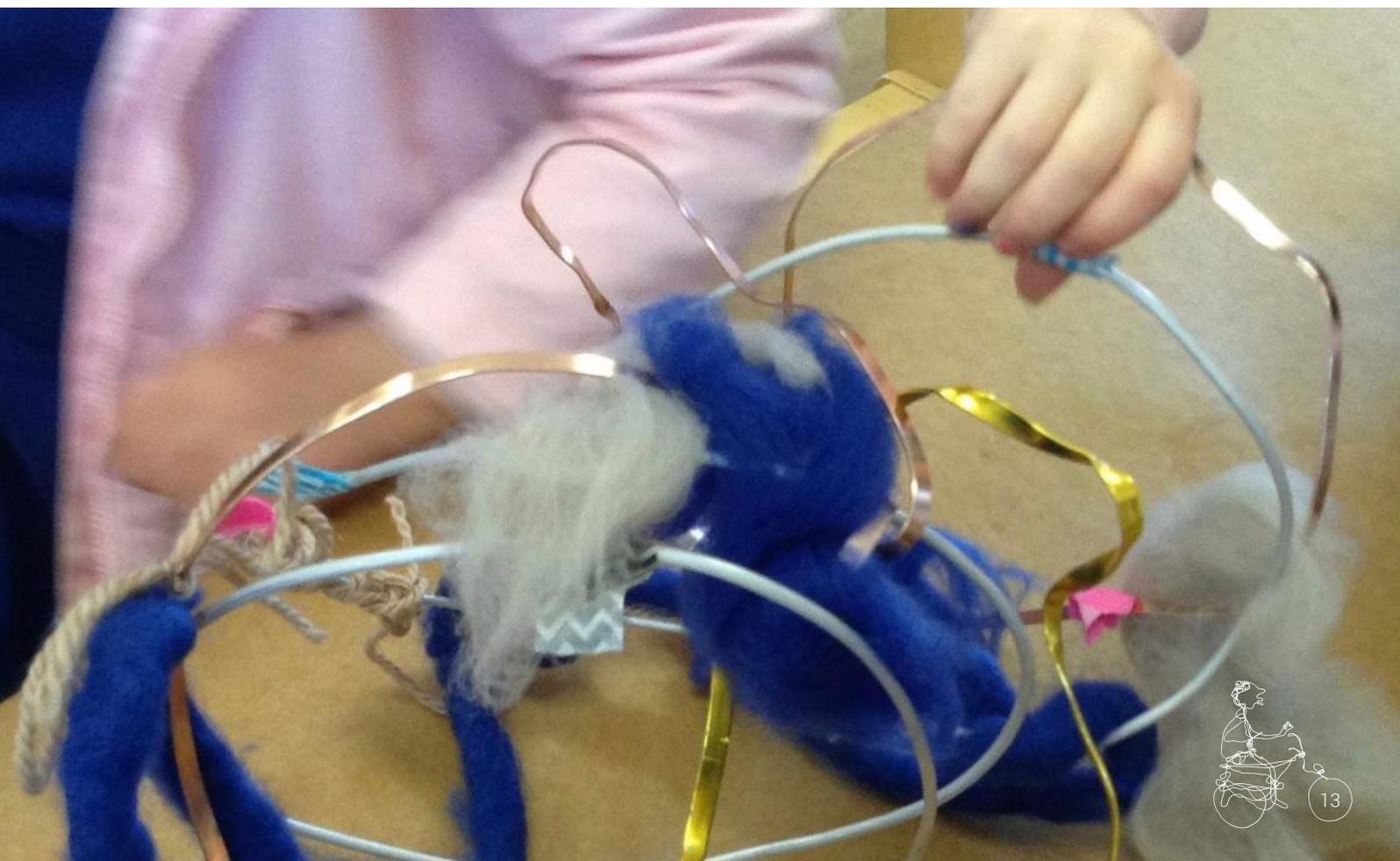
## Each delegate will be issued with a Conference Satchel.

Your luggage tag will be attached to the satchel for the duration of the Conference – an expected 800 delegates will be promoting your company image. The sponsorship includes:

- Exclusive sponsorship of the conference luggage tag to be given to all delegates (luggage tag to be provided by sponsor)
- Acknowledgement in the 2019 Landscapes of Transformation: changing education for changing times Conference program
- Company logo printed on the conference program
- Acknowledgement and logo on the Reggio Emilia Australia Information Exchange Conference website

- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Use of the 2019 Landscapes of Transformation: changing education for changing times Conference logo on your website (optional)
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- A list of delegates after the conference

“  
An expected 800 delegates will be promoting your company image  
”





## NAME BADGE SPONSOR



Australian Children's  
Education & Care  
Quality Authority

\$2,500 ex GST

## PEDAGOGICAL PARTNER



Yarn Strong Sista  
Indigenous Education Consultancy

\$2,000 ex GST

**Each delegate will be issued with a name badge printed with your logo.**

Your logo will be visible on every delegate at the Conference and be seen whenever a delegate looks at a name badge. The sponsorship includes:

- Acknowledgement as a sponsor on the 2019 Landscapes of Transformation: changing education for changing times Conference program
- Acknowledgement as a sponsor and logo on the Reggio Emilia Australia Information Exchange Conference website
- Use of the 2019 Landscapes of Transformation: changing education for changing times Conference logo on your website (optional)
- Company logo printed on the conference name badge
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- A list of delegates after the conference

**This sponsorship is for individuals, organisations, schools and early childhood centres that support the educational project of Reggio Emilia.**

The sponsorship includes:

- Acknowledgement as a sponsor on the 2019 Landscapes of Transformation: changing education for changing times Conference program
- Acknowledgement and logo on the Reggio Emilia Australia Information Exchange Conference website
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website displayed on each page of the website
- Use of the 2019 Landscapes of Transformation: changing education for changing times Conference logo on your website (optional)
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4 - sized items) provided to all delegates

## INTERNATIONAL SPEAKER PACKAGE

\$6,000 ex GST

**The International Speaker Package provides a fantastic opportunity for an individual or organisation to support and participate in the Conference.**

The Package provides many opportunities to meet and mingle with Conference Keynote Speakers, Sponsors and Delegates. The package includes:

- Acknowledgement in the 2019 Landscapes of Transformation: changing education for changing times Conference program
- Acknowledgement as a sponsor and logo on the Reggio Emilia Australia Information Exchange Conference website
- Acknowledgement prior to the speakers address with the opportunity to present individual or company information
- An invitation to the Conference Gala Dinner
- An invitation to a private Speaker Sponsor Event during the conference
- An invitation to the Introductory Lecture Opening Event
- A complimentary registration to the 2019 Landscapes of Transformation: changing education for changing times Conference

## MORNING TEA AND AFTERNOON TEA

SPONSOR X2 \$5,000 ex GST

**The Morning and Afternoon Tea Sponsors will have the opportunity to display promotional material at the morning and afternoon tea catering stations.**

The package includes:

- Acknowledgement as a sponsor in the 2019 Landscapes of Transformation: changing education for changing times Conference program
- Acknowledgement as a sponsor and logo on the Reggio Emilia Australia Information Exchange Conference website
- Use of the 2019 Landscapes of Transformation: changing education for changing times Conference logo on your website
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- A list of delegates after the conference

## OTHER SPONSORSHIP OPPORTUNITIES

**Listed below are a number of other opportunities available for your organisation to support this event.**

All contributions to the success of this conference are highly valued and are available to be negotiated individually with price on application.

- **Day/session sponsor**
- **Writing pads and/or pen**

If existing sponsorship opportunities do not meet with your marketing requirements and you would like to support this conference, please contact the conference secretariat to discuss alternative possibilities



## LANYARD SPONSOR

\$2,500 ex GST



**This is an exclusive opportunity. The lanyard Sponsor will have the opportunity to provide your own branded lanyards to the conference.**

Lanyards will be worn by all participants of the conference including delegates, Sponsors and exhibitors. As the lanyard Sponsor your organisations logo will appear on every delegate lanyard.

You will also receive:

- Logo printed on all lanyards to be supplied by the sponsor
- Acknowledgement as a lanyard Partner and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Acknowledgement as a Lanyard Partner and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- Acknowledgement as a lanyard partner and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media

## CONFERENCE PROGRAM SPONSOR

\$6,000 ex GST

**This is a unique opportunity to reinforce your brand to all delegates during the conference.**

The Conference program is a valuable reference tool which is used by all participants during and after the Conference.

- Full page colour advertisement (outside back cover) in the conference program booklet
- Acknowledgement as a Conference Program Partner and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- Acknowledgement as a Conference Program Partner and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- Acknowledgement as a Conference Program partner and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media



## WATER BOTTLE SPONSOR

\$5,000 ex GST

**You will have the option to choose either a bottle of water or a drink bottle branded with your company logo to be distributed to each delegate upon registration.**

- Choice to supply either a branded bottle of water or branded drink bottle.
- Acknowledgement as a Water Bottle Partner and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- Acknowledgement as a water bottle Partner and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- Acknowledgement as a water bottle partner and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media



## BARISTA SPONSOR

\$15,000 ex GST

**As the Barista Sponsor you will be in an ideal position to network with delegates whilst they have their beverage prepared. You will receive the following entitlements:**

- A double display booth (6m x 2m). Barista to be located within the booth space.
- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)
- Your corporate signage prominently displayed at the Barista Coffee Cart. Free standing banner to be supplied by sponsor.
- Opportunity to supply brand cups at sponsors own expense
- Acknowledgement as a Barista Partner and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- Acknowledgement as a Barista Partner and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- Acknowledgement as a Barista partner and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media



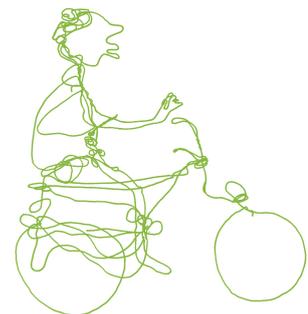
## EXHIBITION LOUNGE SPONSOR

\$4,000 ex GST

**The Exhibition Lounge will be one of the focal points of the Exhibition. The Lounge will be a great place for delegates to network, relax and provide a unique space to do business.**

The package will include furniture, the sponsor will have the opportunity to brand and add signage to complete the area at their own expense.

- Exclusive sponsorship and naming rights to the lounge with the opportunity to brand the area and place collateral (branding and collateral at the Partners expense)
- Your corporate signage prominently displayed at the Exhibition Lounge. Free standing banner to be supplied by sponsor.
- Acknowledgement as the Exhibition Lounge Partner and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Acknowledgement as the Exhibition Lounge Partner and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
- Acknowledgement as the Exhibition Lounge partner and logo on all 2019 Landscapes of Transformation: changing education for changing times Conference brochures, pamphlets, print and electronic media



## ENERGISE BAR

\$2,000 ex GST

**This opportunity exists for a sponsor to brand the Energise Bar - a haven where delegates will find healthy drinks and snacks to get them through the day.**

The Energise Bar will be located with the other exhibitors. This is the perfect sponsorship opportunity for smaller businesses who cannot spare having someone on a booth for three days, as this opportunity is for an unmanned space.

- Your corporate signage prominently displayed at the Energise Bar. Free standing banner to be supplied by sponsor.
- Opportunity to leave marketing collateral in the space for delegates to help themselves.
- Your corporate signage prominently displayed at the Energise Bar. Free standing banner to be supplied by sponsor.
- Acknowledgement as the Energise Bar Partner and logo on the Reggio Emilia Australia Information Exchange website until the conclusion of the Conference
- A hyperlink from the Reggio Emilia Australia Information Exchange Conference website
- Acknowledgement as the Energise Bar Partner and logo on the sponsor slide during the opening and closing sessions and throughout the Conference as appropriate
- An invitation to place one (1) item of promotional material in the Conference satchel (max A4- sized items) provided to all delegates
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“  
*This is the perfect sponsorship opportunity for smaller businesses ...*  
”



# TRADE EXHIBITION OPPORTUNITIES

The 2019 Reggio Emilia Australia Information Exchange “Landscapes of Transformation: changing education for changing times” Conference offers unsurpassed opportunities for exposure by trade exhibitors to REAIE members, educators and other participating organisations.

Trade Exhibitors will have ample opportunity to have a visual presence but will also be able to meet and talk with delegates during the designated breaks.

The Conference Organisers will do everything possible to ensure that exhibitors obtain maximum exposure over the conference, including special promotions to maximise circulation of all Delegates. Lunches, morning and afternoon teas will all be served in close proximity to the Exhibition Booths.

## Trade Passes

The Trade Passes entitle Supplier representatives to the inclusions specified below as well as morning tea, lunch, afternoon tea and the Introductory Lecture Opening Event. Additional Trade Passes for Supplier representatives can be purchased during the online registration process.

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## TRADE EXHIBITOR SINGLE BOOTH PACKAGE

\$1,250 ex GST

### A Single Booth Trade Exhibition Package includes:

- A display booth (3m x 2m)
- A 1/8 page advertisement in the Conference Program book
- Access to 800+ Conference Delegates, REAIE members, educators and organisations
- Two (2) complimentary invitations to the Introductory Lecture Opening Event
- Two (2) complimentary Trade Passes
- Morning tea, lunch and afternoon tea for 2 representatives on each applicable day
- Name badges and conference satchels for 2 representatives

## TRADE EXHIBITOR DOUBLE BOOTH PACKAGE

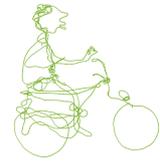
\$1,950 ex GST

### A Double Booth Trade Exhibition Package includes:

- A display booth (6m x 2m)
- A 1/4 page advertisement in the Conference Program book
- Access to 800+ Conference Delegates, REAIE members, educators and organisations
- Four (4) complimentary invitations to the Public Lecture Opening Event
- Four (4) complimentary Trade Passes
- Morning tea, lunch and afternoon tea for 4 representatives on each applicable day
- Name badges and conference satchels for 4 representative



# Sponsor and Exhibition Application Form



**Reggio Emilia Australia**  
INFORMATION EXCHANGE  
*re search for a new culture of childhood*

**2019 BIENNIAL CONFERENCE**

All prices are listed in AUD and exclude GST

## CONTACT PERSON\*

\*All correspondence will be directed to this person.

First Name		Surname	
Organisation			
Position			
Address			
Suburb	State	Postcode	Country
Phone	Fax		
Mobile	Email		

## PARTNERSHIP PACKAGES (please tick preference)

Gold Sponsor	\$20,000	Conference Program Sponsor	\$6,000
Silver Sponsor	\$15,000	Water Bottle Sponsor	\$5,000
Bronze Sponsor	\$10,000	Barista Sponsor	\$15,000
Conference Luggage Tag Sponsor	\$5,000	Exhibition Lounge Sponsor	\$4,000
Name Badge Sponsor	\$2,500	Energise Bar	\$2,000
Pedagogical Partner	\$2,000		
International Speaker Package	\$6,000	Trade Exhibitor Single Booth Package	\$1,250
Morning Tea and Afternoon Tea	\$5,000 EACH	Trade Exhibitor Double Booth Package	\$1,950
Lanyard Sponsor	\$2,500		

## I/ WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS CONFERENCE SPONSORSHIP AND EXHIBITION PROSPECTUS

Signature	Date

**Return completed form to:** All Occasions Group  
A: 12 Stirling Street, Thebarton, SA 5031  
E: catherine.hincks@aomevents.com  
P: 08 8125 2200  
D: 08 8125 2202  
F: 08 8125 2233



# SPONSORSHIP AND EXHIBITION CONTRACT TERMS AND CONDITIONS

These terms and conditions constitute a contract between you ('the Sponsor/Exhibitor') **The Reggio Emilia Australia Information Exchange Inc** (ABN 73 879 960 566) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the 2019 Reggio Emilia Australia Information Exchange (REAI) Biennial Conference: Landscapes of Transformation at the Perth Convention and Exhibition Centre in Perth from July 11th – 14th 2019). By signing the application form you are indicating your acceptance of these terms and conditions.

## Acceptance and Allocation

The Conference Organisers reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

## Application and Payment

To confirm your acceptance of a Sponsorship or Exhibition package please complete the Booking Form at the back of this brochure and return to [catherine.hincks@aomevents.com](mailto:catherine.hincks@aomevents.com) and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 14 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

## Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee.

## Legal Responsibility

The Conference Organisers and the venue accept no responsibility for any act, omission or other default on the part of the Sponsor/Exhibitor during or in connection with the conference that results directly or indirectly in any loss, damage, personal injury or death. The Sponsor/Exhibitor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof.

The Sponsor/Exhibitor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Sponsor/Exhibitors' property and that all Sponsor/Exhibitor material and equipment is the sole responsibility of the Sponsor/Exhibitor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Sponsorship/Exhibition contract. In the event that the conference or exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

## Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months prior to the conference.

It will include the following:

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

## Exhibitor Display Rules

- The Conference Organisers shall determine the hours during which the exhibition shall be conducted and the hours of access for exhibitors, including any variations of access times as may be necessary.
- The allocated trade table must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the exhibition are not permitted.

## Detailed Requirements and Due Dates

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The Organisers are not responsible for any losses sustained as a result.

## Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

## Registrations

Sponsors/Exhibitors are not permitted to attend conference sessions or networking functions unless the relevant tickets are offered as part of the particular sponsorship or exhibition package. Should Sponsors/Exhibitors wish to attend the conference as a delegate or attend networking functions, the appropriate registration must be purchased. A specific Sponsor/Exhibitor registration online link will be sent out at a later date.

## Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be agreed in writing with the Conference Organisers. Sponsorship and exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

## Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the venue.

