



Request to Advertise Policy

Policy Statement

The REAIE website contains pages for REAIE content. REAIE will consider advertisements from organisations and individuals to circulate employment positions. Considerations must be made in determining if material or speakers are acceptable to the organisation.

Context

REAIE recognises the importance of providing its members with opportunities to network and connect with like-minded educators. Part of this commitment is to provide a platform for organisations and individuals seeking to advertise information and events that may be of interest to REAIE members.

This policy outlines the criteria for determining if material or speakers are acceptable to the organisation.

Advertising Guidelines

1. Content requests might include:
 - REAIE has an agreement with Reggio Children as their Australian representatives to dedicate a section of our website to material they send to REAIE. This can include information from other International Networks regarding events they are organising or have achieved. This could lead to having reciprocal arrangements with other countries for marketing REAIE events.
 - Information from Network convenors about their professional learning initiatives.
 - Information from members about events being organised at or by their particular centre or school.
 - Other important events that could be promoted although not requested by the organisers. i.e. the ECA Conference.
 - Requests to advertise teaching positions.
2. Contributors to be considered:
 - Committee Members, Network Convenors, Members & other professional organisations that complement the work of REAIE or promote the rights of children.
3. The process and communicational channel:
 - All submissions are made in writing to the REAIE Executive. The Executive will use the REAIE mission, vision and values statement as the selection criteria to evaluate these submissions and make a decision. Any extremely difficult decisions will be deferred to the Committee.
 - The Executive needs to seek approval, on behalf of REAIE, from Reggio Children to advertise PL events involving Reggio Children speakers.
 - The Executive will be the main point of reference & will be responsible for communicating the final decision to all involved.

Advertisement Selection Criteria

- To facilitate the exchange of information about the ongoing educational project of the City of Reggio Emilia in Northern Italy.

- To encourage study and understanding of the Reggio Emilia Educational Project, and to create an awareness that this is a provocation (not a model) to reflect upon early childhood care and education in Australia.
- To promote a strong and positive image of children and to advocate for their rights both as citizens and in realising their potentials.
- To promote the values of a just and civil society both within our organisation and the wider community.
- To promote reciprocal relationships and collaboration both within and between groups of children, early childhood practitioners, and families.