



Website Advertising Policy

Policy Statement

The REAIE website contains pages for REAIE content. REAIEE will consider advertisements from organisations and individuals to communicate information to our membership through the newsletter, website or emails.

Context

REAIE recognises the importance of providing its members with opportunities to network and connect with like-minded educators. Part of this commitment is to provide a platform for organisations and individuals seeking to advertise information and events that may be of interest to REAIE members.

This policy outlines the steps required to reflect the vision mission and values of REAIE in the decision-making process of what will or will not be included on the website. REAIE recognises the tension between making important information available versus endorsing events and people with limited knowledge and information.

Advertising Guidelines

- All requests will be considered by their compatibility with REAIE's mission, vision and values.
- The content and design must be compatible with the website style.
- Postings will be listed for up to three months.
- The advertising will carry a disclaimer that the advertiser is not endorsed by REAIE.
- REAIE recognises that there will be requests that fall outside this policy and in that instance the request will be forwarded to the Executive.

Rates

A fee for advertising will be charged at \$500 for one month on the REAIE website or one e-newsletter.

Advertising Procedures

- REAIE has a responsibility as a member of the Reggio Children International Network (RCIN) to post all materials requested by Reggio Children (RC) in a timely manner.
- REAIE will notify via the website any initiative supported by RC in another International network member country.
- REAIE will post initiatives of an RCIN member country as requested.
- REAIE website will have links to the Reggio Children website and consider links to other International Network groups as requested. Requests are made in writing to the Executive prior to ratification by the Committee.
- REAIE will post all REAIE network events.

- REAIE will consider requests for advertising according to their value to members and the organisation. The Executive will evaluate all requests using the Advertising Guidelines listed above.
- REAIE recognises that there will be requests that fall outside this policy and in that instance the request will be forwarded to the Executive.